

REIMAGINE CHALLENGE

WORLD
REFILL
DAY 16TH
JUNE

We want your help to reimagine a future free of pointless plastic waste - one that we can all get excited about ! We've got three awesome challenges that we'd love you to help us with.

Here's how to take part -

1. Pick the challenge you'd most like to take part in
2. Host a 30 minute brainstorming session for your class to come up with lots of wild ideas
3. Vote for your favourite idea & send it to us using this link -
<https://protectblue.typeform.com/WRDcompetition>

LEARNING OBJECTIVES

- Help students understand the plastic pollution crisis and the impact it's having on our planet
- Introduce students to 'design thinking' and creative brainstorming
- Enable students to come up with potential solutions for current environmental & social issues

RESOURCES REQUIRED

Flipchart paper, post it notes and pens or white board and whiteboard markers

DURATION

30 mins

PICK THE CHALLENGE YOU'D MOST LIKE TO TAKE PART IN

How might we make the Refill Revolution more fun ?

How might we make the Refill Revolution affordable for all ?

How might we make the Refill Revolution easier and more accessible for consumers and businesses ?



WHY DO WE USE 'HOW MIGHT WE' STATEMENTS ?

The **How** assumes there are solutions out there, helping build our creative confidence. The **Might** helps us remember that failure is ok - we can come up with ideas that might not work, and that's ok ! And the **We** reminds us that we're in this together, finding better solutions as a team.

BRAINSTORMING RULES

1. Defer judgement - It's ok if some ideas sound a bit silly, or if you don't think they are any good - listen to all ideas and don't be afraid to share yours.
2. Encourage wild ideas - Sometimes the very best ideas come from thinking out of the box and allowing yourselves to be as creative as you want.
3. Build on the ideas of others - If someone shares an idea you love, add more to it by saying 'yes and ...'
4. Stay focused on the topic - Remember to stick to the challenge !
5. One conversation at a time - When someone is sticking their post it to the wall, make sure everyone listens as they share it out loud.
6. Be visual - You don't need to use lots of words for your idea - scribble down a drawing if you'd like.
7. Go for quantity - The aim for your brainstorm is to come up with lots of ideas, not one perfect one.

NOTES FOR FACILITATING A BRAINSTORM SESSION

Be prepared to throw some initial ideas into the mix
Raise voices of those who are less confident
Ensure team stays on track & on time
Keep energy high & fast paced
Reflect the brainstorm rules in your actions

INSPIRED TO LEARN MORE ?

In partnership with Kids Against Plastic, Common Seas runs the Plastic Clever Schools award, helping young people radically reduce plastic waste in their schools, communities, and future.

Did you know that by taking part in our challenge, you can use your entry as evidence for your Plastic Clever Schools award ? Learn more here - <https://commonseas.com/programmes/common-seas-education#PCS>

