

# Example Refill Social Posts

1. **About the Refill Campaign:**

* Refill is a people-powered, behaviour change campaign helping everyday activists across the globe live with less plastic. Join the #RefillRevolution <https://www.refill.org.uk/>
* We're on a mission to make living with less plastic easier! The Refill campaign connects people to places they can eat, drink and shop without the pointless plastic. Download the free app today and join the #RefillRevolution <https://www.youtube.com/watch?v=Dtqt5ZoFL6k>

1. **About the Refill app:**

* The FREE Refill app connects you to places to eat, drink and shop without the pointless packaging, putting the power of plastic-free living at your fingertips. Download it to tap into a global network of hotspots that help you to reduce, reuse and refill. <https://www.refillapp.com/>
* Reduce, reuse, refill…and repeat with the FREE Refill app! From coffee on your commute to drinking water on the go to zero waste shopping, download it today to find places to refill <https://www.refillapp.com/>

1. **About the Refill x Chilly’s bottle:**

* Single-use plastic bottles are a big problem. Buy a Refill x Chilly’s Bottle to power the #RefillRevolution on the go and stop plastic pollution at source. The power is in your hands, shop now: <http://bit.ly/SchemesRefillChillysBottleShop>
* Take action to tackle plastic pollution with the reusable Refill x Chilly’s Bottle! Don’t reach for another single-use plastic water bottle, refill instead to hydrate without the waste. Shop now: <http://bit.ly/SchemesRefillChillysBottleShop>
* Refill and Chilly’s are working together to the power the #RefillRevolution. Buy a reusable bottle to join the movement and take action against pointless plastic. <http://bit.ly/SchemesRefillChillysBottleShop>

1. **About safely using reusables during Covid:**

* Health scientists have confirmed that reusables are safe to use during Covid-19 when basic hygiene is maintained. It’s up to all of us as individuals and businesses to keep reusables on the menu. Just follow Refill's hygiene advice to refilling safely: <https://www.refill.org.uk/help/refill-hygiene-advice/>
* Reusables ARE safe to use! Businesses can help keep them on the menu by offering refills and accepting reusables. Here’s Refill’s guidance on how to do it safely: <https://www.youtube.com/watch?v=dEtMSlRu5hU&t=5s>

1. **About Contactless Coffee:**

* You can enjoy a takeaway coffee safely without the need for single-use cups. #ChooseToReuse with a #ContactlessCoffee. It’s easy for customers and businesses to follow these simple steps from City to Sea. Lots are already doing it successfully, join them <https://www.citytosea.org.uk/contactless-coffee/>
* Help get reusables back on the menu by ordering a #ContactlessCoffee from your local café. It’s easy peasy, just follow these simple steps and help stop single-use cups ending up on our streets and beaches [#ContactlessCoffee - YouTube](https://www.youtube.com/watch?v=F_1Sj8IRnqk)

1. **About City to Sea:**

* City to Sea are the non-profit organisation behind the award-winning Refill campaign. They’re on a mission to stop plastic pollution at source by championing reuse and refill over single-use. Find out more about living with less plastic. <https://www.citytosea.org.uk/>

1. **About Refill partners MIW:**

* MIW (partners of the Refill campaign) are the UK’s leading provider for indoor and outdoor water bottle Refill Stations. They’ve helped people power the #RefillRevolution at work and on-the-go for over 30 years. Find out more about their water dispensers <https://www.miw.co.uk/>

1. **About Refill partners Good Club:**

* Refill are teamed up with Good Club to help you #ChooseToReuse without leaving home! Good Club can deliver your household and food favourites direct to your door in refillable, returnable packaging. Sign up now to save money and pointless plastic packaging. <https://bit.ly/2OJbUlm>
* You can power the #RefillRevolution straight from your sofa with Good Club! Stock up your cupboards with sustainable staples, delivered direct to your door in refillable packaging without a premium price tag. <https://bit.ly/2OJbUlm>
* Fed up with your food shop coming with a side of single-use plastic packaging? Shop the sustainable way with Good Club. Products delivered in refillable, reusable and low-plastic packaging. <https://bit.ly/2OJbUlm>

**Useful social handles for when posting the above:**

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| --- | --- | --- | --- |
| **Company** | **Twitter** | **Facebook** | **Instagram** |
| Refill | @Refill | @refillHQ | @refillhq |
| City to Sea | @CitytoSea\_ | @citytosea | @citytosea\_ |
| Chilly’s Bottles | @Chillysbottles | @chillysbottles | @chillysbottles |
| Good Club | @goodclubco | @goodclubco | @goodclubco |
| MIW Water Coolers | @MIWWaterCoolers | @MIWofficesolutions | @miwwatercoolers |

# Refill campaign videos

Share these videos far and wide using the relevant link for your social media channel.

**Refill Campaign**

Youtube: [Power the #RefillRevolution with the FREE Refill app! 📱✊ - YouTube](https://www.youtube.com/watch?v=Dtqt5ZoFL6k)

Facebook: <https://fb.watch/4Q8MKVLbzY/>

**Contactless Coffee**

Youtube: [#ContactlessCoffee - YouTube](https://www.youtube.com/watch?v=F_1Sj8IRnqk)

Facebook: <https://fb.watch/4Q8KlnhOGp/>

Twitter: <https://twitter.com/i/web/status/1369217697783889920>

**Water Refills**

Youtube: [Water Refills: a Guide to Refilling Safely - YouTube](https://www.youtube.com/watch?v=dEtMSlRu5hU&t=5s)

Facebook: <https://fb.watch/4Q8SdJIN-h/>

Twitter: <https://twitter.com/i/web/status/1283764718981783553>

**Chilly’s**

Youtube: [Refill x Chilly's Partnership - YouTube](https://www.youtube.com/watch?v=3nB2UD2YvAU)

Facebook: <https://fb.watch/4Q8HdC5D6b/>

Twitter: <https://twitter.com/i/web/status/1334091381623709696>